



**REQUEST FOR PROPOSALS NO. 2027-001
MARKETING/ADVERTISING, MEDIA BUYING, PUBLIC RELATIONS AND WEBSITE
MAINTENANCE AND DEVELOPMENT
CONNECTICUT AIRPORT AUTHORITY (CAA)**

The Connecticut Airport Authority (CAA) is soliciting proposals from marketing/advertising, media buying, video production, public relations, and website maintenance and development companies to provide services to further the profile of Bradley International Airport (BDL) and CAA owned and/or operated General Aviation Airports (GA) for a five-year period. The CAA reserves the right to select multiple firms.

Proposal documents will be available on **July 8, 2026**, and may be downloaded at: <https://ctairports.procureware.com>. Proposers must be registered to access the proposal in its entirety and to submit a proposal.

Due date for proposals is no later than **August 12, 2026, 1:00 p.m. (EST)**. Proposals will not be publicly displayed.

COMMUNICATIONS:

During the period from advertisement of this RFP and until a contract is awarded, proposers shall not contact any employee of the CAA concerning this procurement except in writing via the questions link found at <https://ctairports.procureware.com>. The deadline to submit questions will be **July 22, 2026, 11:00 a.m. (EST)**. The CAA reserves the right to respond to only questions it deems part of the technical process. Responses to questions will be provided to all proposers in the form of an Addendum to the RFP, if the CAA determines it is in its best interest. Any questions received after this time will likely be unanswered. The CAA reserves the right, at its sole discretion, to respond to such questions. If a Proposer has a question related to the technical process after the question deadline noted above, they may reach out to the CAA's Purchasing Agent via e-mail at procurement@ctairports.org.