



## PRESS RELEASE | For Immediate Release

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### **Bradley International Airport and Paradies Lagardère Partner to Add New Concessions, Upgrade Others**

**Windsor Locks (July 12, 2023)** – The Connecticut Airport Authority is pleased to announce that its partner and award-winning airport concessionaire Paradies Lagardère will be upgrading its existing establishments at Bradley International Airport and adding two new dining concepts.

Currently, at Bradley International Airport, Paradies Lagardère operates six retail locations. They include two CNBC Stores, two New England Travelmarts, one iStore, and one Avanti Marketplace.

As part of the upcoming upgrades, Paradies Lagardère will be updating all six concepts. Four will be refreshed within their existing brand. Two concepts will reopen under a new name, including CT River Landing and Charter Oak Emporium.

In addition, a much sought after Starbucks will be introduced. This will be the airport's first Starbucks post-TSA screening, located in the food court area.

A sit-down restaurant, called Beercode Kitchen & Bar, is also planned for the Gates 20-30 concourse, which currently does not offer a sit-down option. The restaurant is a unique, gastropub-style concept offering a wide array of cuisine for breakfast, lunch and dinner, and an eclectic lineup of local craft beer and other beverages.

“We are truly excited to enhance our successful retail stores as well as add the iconic Starbucks and Beercode restaurants to our overall program at Bradley International Airport,” said Gregg Paradies, President and CEO of Paradies Lagardère. “We appreciate the Connecticut Airport Authority’s partnership over the years and look forward to continually serving their travelers with these exciting new options in the airport.”

“Dining and shopping are an important part of the travel journey, and we are thrilled to be rolling out these exciting terminal-wide changes in partnership with Paradies Lagardère,” said Kevin A. Dillon, A.A.E., Executive Director of the Connecticut Airport Authority. “Paradies Lagardère is a nationally recognized leader in the airport retail and dining arena, and we are confident the forthcoming upgrades will be well-received by our passengers.”

Over the next year, passengers will see the locations come to life gradually, with Starbucks opening first at the end of this summer.

#### **About Bradley International Airport**

Bradley International Airport (BDL) is New England’s second-largest airport. Recognized nationally by leading travel publications for its ease of travel, Bradley International Airport is ready to welcome you with new nonstops and expanded services. The award-winning airport is operated by the Connecticut Airport Authority, and its operations are entirely self-funded. The airport contributes nearly \$3.6 billion to the regional economy. For more info, visit <https://bradleyairport.com/>.

#### **About the Connecticut Airport Authority**

The CAA was established in 2011 to develop, improve, and operate Bradley International Airport and the state’s five general aviation airports (Danielson, Groton-New London, Hartford-Brainard, Waterbury-Oxford, and Windham). The CAA Board consists of 11 members with a broad spectrum of experience in aviation-related and other industries, as well as government. The goal of the CAA is to make Connecticut’s airports more attractive to new airlines, bring in new routes, and support Connecticut’s overall economic development and growth strategy. For more info, visit <https://ctairports.org/about/caa-ten-year-anniversary/>.

#### **About Paradies Lagardère**

Paradies Lagardère specializes in unique shopping and dining experiences in airports. We offer a diverse mix of retail offerings including fashion, luxury, electronics, convenience, sports, luggage, jewelry, and souvenirs. Our dining program includes high-end restaurants, quick-serve and casual restaurants, and quality bars, including local, national and international brands. For more information, visit [www.paradieslagardere.com](http://www.paradieslagardere.com), and find us on [Facebook](#), [Twitter](#), [Instagram](#) and [LinkedIn](#).

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