



**REQUEST FOR PROPOSALS NO. 2023-005
MARKETING/ADVERTISING, MEDIA BUYING, PUBLIC RELATIONS
AND WEBSITE MAINTENANCE AND DEVELOPMENT
BRADLEY INTERNATIONAL AIRPORT**

The Connecticut Airport Authority (CAA) is seeking proposals for marketing/advertising, media buying, video production, public relations and website maintenance and development for Bradley International Airport. Contract award shall be for a three-year period. The CAA may make multiple awards and select multiple Contractors to provide the services desired.

Proposal documents will be available on **June 12, 2023** and may be downloaded at: <https://ctairports.procureware.com>. Proposers must be registered to access the proposal in its entirety and to submit a proposal.

Due date for proposals is no later than **July 12, 2023, 1:00 p.m. (EST)**. Vendors who wish to view the proposal results may do so by logging into <https://ctairports.procureware.com> at the date and time noted above.

COMMUNICATIONS:

During the period from advertisement of this RFP and until a contract is awarded, proposers shall not contact any employee of the CAA concerning this procurement except in writing via the questions link found at <https://ctairports.procureware.com>. The deadline to submit questions will be **June 28, 2023, 11:00 a.m. (EST)**. The CAA reserves the right to respond to only questions it deems part of the technical process. Responses to questions will be provided to all proposers in the form of an Addendum to the RFP, if the CAA determines it is in its best interest. Any questions received after this time will likely be unanswered. The CAA reserves the right, at its sole discretion, to respond to such questions. If a Proposer has a question related to the technical process after the question deadline noted above, they may reach out to the CAA's Purchasing Agent via e-mail at procurement@ctairports.org.