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Bradley International Airport Partners with TIC to Offer Passengers Flight Updates via Twitter

Windsor Locks, CT – The Connecticut Airport Authority is pleased to introduce complimentary, automated flight updates to passengers who use Twitter while traveling.

The service is provided in partnership with TIC, an innovative technology company, responsible for introducing the same communications feature at Dubai International Airport, Melbourne Airport and London City Airport.

“We are delighted to have partnered with Bradley International Airport. It is our first U.S. airport, and as a result means we are able to offer our tailored solution to more people than ever before, and further enhance the Airport’s service to its passengers,” Paul Brugger, Founder and CEO of TIC said.

“At Bradley International Airport not only do we strive to provide excellent customer service, we also strive to keep up with technology and the changing needs of our passengers. This service is an innovative tool that many of our passengers will benefit from and find helpful,” said Kevin A. Dillon, A.A.E, Executive Director of the Connecticut Airport Authority.

Passengers flying through Bradley International Airport can keep up to date about their flight by visiting the dedicated flight updates Twitter page: <http://twitter.com/BDLFlightInfo> or by registering for the service via the Bradley International Airport flight arrival and departure pages on www.flybdl.org.

Worldwide, TIC now processes Twitter messages at airports with a combined 170 million passengers per year. And as of November 2016, it is responsible for 20% of all worldwide airport Twitter communications.

About TIC

TIC is an innovative technology company based in Cork, Ireland. Serving customers across four continents, it designs bespoke and user friendly software solutions that businesses can use and adapt to communicate more efficiently with their customers. BizTweet is TIC's flagship product, and has won numerous business awards since its inception in 2011. The innovative software provides corporations with the ability to segment their customer base depending on their customer's data and send pre-configured Tweets which are sent in real-time. Helping businesses to overcome the problems of impersonalised or time-sensitive social media replies and responses, BizTweet helps businesses to stand out from their competitors, easily and effectively. To find out more about TIC and BizTweet, visit: www.tic.ie or contact info@tic.ie.

About Bradley International Airport

Bradley International Airport is the second largest airport in New England, with a customer base that covers the entire Northeast. According to the most recent economic impact analysis, Bradley International Airport contributes \$4 billion in economic activity to the state of Connecticut and the surrounding region, representing \$1.2 billion in wages and 18,000 full-time jobs.

About The Connecticut Airport Authority

The CAA was established in 2011 to develop, improve, and operate Bradley International Airport and the state's five general aviation airports (Danielson, Groton-New London, Hartford-Brainard, Waterbury-Oxford, and Windham). The CAA Board consists of 11 members with a broad spectrum of experience in aviation-related and other industries, as well as government. The goal of the CAA is to make Connecticut's airports more attractive to new airlines, bring in new routes, and support Connecticut's overall economic development and growth strategy.

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