MAG USA adds third Escape Lounge to its USA line-up at Bradley International Airport

Follows successful wins at Minneapolis-St Paul and Oakland

London, UK: MAG, owner of the third and fourth largest airports in the United Kingdom (Manchester and London Stansted), today announces that its USA subsidiary, MAG USA, has been awarded a contract to design, build and operate an Escape Lounge (www.escapelounges.com) at Bradley International Airport (IATA: BDL) in Connecticut.

The contract, awarded by Bradley International Airport's owner, the Connecticut Airport Authority, is the third major contract win for the new MAG USA business in its first year of operation.

Kevin A. Dillon, A.A.E., Executive Director and CEO of the Connecticut Airport Authority, said: “We are pleased to be adding the Escape Lounge to our growing menu of options at Bradley International Airport. As we continue to expand Bradley’s route structure, we’re also focused on enhancing the Airport’s facilities and services. The addition of a state-of-the-art lounge such as this is one more example of our efforts to provide our passengers with more choices and amenities. The Escape Lounge will be a key customer service enhancement and one that will distinguish us from our competitors. We’re pleased to have partnered with MAG USA on this important initiative and look forward to introducing the lounge to our passengers.”

The Bradley International Airport Escape Lounge will open in the fall of 2016 and will be a common-use airport lounge which any passenger using the airport can pay to gain access to, without needing to fly with a particular airline or holding a certain credit card. The Escape Lounge will be located in the East Concourse, at the entrance to gates 1 to 12, ensuring ease of access for passengers making their way to their gate of departure.

Rosemarie Andolino, President and CEO of MAG USA, said: “I am delighted to announce MAG USA’s third major win in less than a year. Hartford will be the first Escape Lounge on the East Coast and we hope it will enable Bradley Airport to win over new passengers by offering them a high quality experience as they travel through the airport.”
“Consumers are seeking new ways to make simple and affordable upgrades to their daily lives and Escape Lounges help them do that. They offer high quality food and refreshment, free Wi-Fi and newspapers in a relaxed, comfortable and contemporary environment allowing them to separate themselves from the noise and crowds.

“Common-use airport lounges are still a relatively new concept in North America and we look forward to working with more airports as they improve their passenger amenities, not just in lounges but also in other areas of retail.” added Andolino.

The Bradley lounge will build on MAG USA’s network of Escape Lounges, with one already opened at Minneapolis-St Paul Airport as well a forthcoming lounge at Oakland Airport that will open this summer. The win means that MAG USA will now have a presence in the Midwest, West Coast and East Coast of the United States. In addition, MAG operates five Escape Lounges across the four airports it owns and operates in the UK.

Bradley, which primarily serves Connecticut and Western Massachusetts, is the second busiest airport in New England and will soon welcome direct transatlantic flights from Dublin, Ireland, with Aer Lingus. The airport serves almost 6 million passengers per year and offers 30 direct flights to popular destinations in the U.S., Canada and Mexico.

MAG USA will invest more than $1 million in the 2,000 sq ft Escape Lounge. The lounge will allow all passengers travelling through Bradley to take advantage of stylish and contemporary furnishings, a wide array of unlimited complimentary hot and cold food and drinks, private restrooms, flight information screens, free high-speed Wi-Fi, a relaxed atmosphere, and a selection of newspapers and magazines.

For more information and for booking information visit www.escapelounges.com

About MAG

- MAG USA is a wholly-owned subsidiary of MAG focusing on bringing Escape Lounges, enhanced parking services, improved retail concessions and terminal development to US airports.
- MAG is one of the largest private companies in the UK and owns and operates Manchester, London Stansted, East Midlands and Bournemouth Airports. MAG employs over 4,500 people and annually serves approximately 50 million passengers and handles 650,000 tonnes of air freight.
- MAG’s strategy is to increase long-term shareholder value by generating profitable growth through the further development of its assets and by offering a high quality user experience for customers using its airports.
- By achieving this goal, MAG aims to become a global leader in airport management, products and services.
- MAG also includes the commercial property company, MAG Property, which has over £600m of property assets across its four airports and is leading the £800m major Enterprise Zone development, Airport City, at Manchester. In North America, MAG-USA works with airports to develop and operate terminal and retail solutions, passenger lounges and car parking facilities.
- MAG is managed on behalf of its shareholders who include the Council of the City of Manchester (35.5%), IFM Investors (35.5%) and the nine remaining Greater Manchester local authorities (29%).
About Bradley International Airport

- Bradley International Airport is the second largest airport in New England, with a customer base that covers the entire Northeast. According to the most recent economic impact analysis, Bradley International Airport contributes $4 billion in economic activity to the state of Connecticut and the surrounding region, representing $1.2 billion in wages and 18,000 full-time jobs.

About Connecticut Airport Authority

- The CAA was established in 2011 to develop, improve, and operate Bradley International Airport and the state's five general aviation airports (Danielson, Groton-New London, Hartford-Brainard, Waterbury-Oxford, and Windham). The CAA Board consists of 11 members with a broad spectrum of experience in aviation-related and other industries, as well as government. The goal of the CAA is to make Connecticut's airports more attractive to new airlines, bring in new routes, and support Connecticut's overall economic development and growth strategy.

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