



## PRESS RELEASE

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### BRADLEY INTERNATIONAL AIRPORT PASSENGER TRAFFIC SHOWS FIVE CONSECUTIVE MONTHS OF GROWTH

-New route offerings and customer service enhancements spark  
consistent growth at Connecticut's largest airport-

WINDSOR LOCKS, CONNECTICUT – March 14, 2014 – The Connecticut Airport Authority (CAA) is pleased to announce that the January passenger statistics have been tallied, and Bradley International Airport (BDL) has continued an upward trend which began in September 2013. January's 9% rise marks five straight months of positive year-over-year increases. This follows September (1%), October (4%), November (3%), and December (20%), as Bradley showed an overall 1% total growth in 2013 (5,421,975 passengers) compared to 2012 figures (5,381,860 passengers).

Improvements to Bradley's route offerings, which were established throughout 2013, have helped drive this upswing. These advances include American Airlines' daily nonstop flight to Los Angeles, JetBlue Airways' Fort Myers and Tampa daily nonstop service, and Southwest Airlines', through its wholly-owned subsidiary AirTran Airways, three daily nonstop flights to Atlanta. Numerous customer service enhancements, such as the establishment of a

Frequent Parker program, expanded concession offerings, and improvements to passenger processing wait times have also made Bradley a highly attractive option to Northeastern travelers.

“The Connecticut Airport Authority takes great pride in achieving this milestone of revitalization. One of our greatest selling points to our customers, in addition to our convenient terminal and on-airport parking facilities, is Bradley’s tremendous accessibility from anywhere in the Northeast,” said Kevin A. Dillon, A.A.E., Executive Director of the CAA. “We believe that the best is yet to come. We are excited about working with all of our stakeholders as we continue to aggressively seek additional daily nonstop destinations for our customers from one of the region’s most convenient gateways.”

### **About Bradley International Airport**

Bradley International Airport is the second largest airport in New England, serving an extensive geographic area with a customer base that covers the entire Northeast. According to the most recent economic impact analysis, Bradley contributes \$4 billion in economic activity to the state of Connecticut and the surrounding region, representing \$1.2 billion in wages and 18,000 full-time jobs.

### **About Connecticut Airport Authority**

The CAA was established in 2011 to develop, improve, and operate Bradley International Airport and the state’s five general aviation airports (Danielson, Groton-New London, Hartford-Brainard, Waterbury-Oxford, and

Windham). The CAA Board consists of 11 members with a broad spectrum of experience in aviation-related and other industries, as well as government. The goal of the CAA is to make Connecticut's airports, specifically Bradley International Airport, more attractive to new airlines, bring in new routes, and support Connecticut's overall economic development and growth strategy.