

**MINUTES OF THE
CONNECTICUT AIRPORT AUTHORITY
ECONOMIC DEVELOPMENT COMMITTEE
FRIDAY, AUGUST 8, 2014, AT 2:00 PM
Bradley International Airport
Administration Conference Room
Windsor Locks, CT**

MEMBERS PRESENT:

Scott Guilmartin, Chairman
Matthew Kelly
Catherine Smith (via conference call)
Cheryl Malerba (via conference call)

STAFF PRESENT:

Sharon Traficante
Robert Bruno
Alex Peterson

STAFF PRESENT BY STATUTE:

Kevin Dillon, CAA

GUESTS:

Peter Lent, DECD

1. Call to Order:

Committee Chairman Guilmartin called the meeting to order at 2:00 p.m.

3. Discussion Items:

(a) Discussion of Committee Role and Mission.

Chairman Guilmartin initiated a broad discussion on the Economic Development Committee's role and mission. The Committee discussed potential overlap with the Finance and Operations Committee and determined that the Economic Development Committee will initiate most Project items, and then forward recommendations to the Finance and Operations Committee. **Action Item – Chair Guilmartin requested that CAA staff work on drafting a Committee mission statement.**

(b) Discussion of Airport Economic Impact Promotion.

The Committee viewed a promotional video for Capital Region International Airport, and engaged in a broad discussion about publicizing Bradley International Airport's economic impact, the potential for commissioning a new economic impact study, airport marketing plans, additional focus on drawing travelers from Fairfield County, partnerships with regional business organizations and other airports, airline incentives, and aviation industry networking.

The Committee discussed particular themes to highlight in the airport's marketing efforts, including overall convenience and the availability of efficient parking. Chairman Guilmartin suggested engaging passengers to convey the economic importance of Bradley to the region, including a possible display in the Bradley terminal.

(c) Discussion of Potential Developer's Conference.

Mr. Dillon discussed ideas for a developer's conference at Bradley to draw interest for developable areas at the Airport. The Committee discussed various logistics, including potential invitees, DECD and municipal involvement, a basic agenda for the event, recent developer interest at the airport, and the implications of rail access. Mr. Lent offered to assist the efforts by providing a list of site locators. **Action Item – Chairman Guilmartin asked CAA staff to create in-depth mapping of developable areas and begin coordinating potential involvement from the four surrounding towns. The Committee will attempt to coordinate the developer's conference by mid-November.**

4. **Executive Session:**

At 2:44 p.m., Mr. Kelly made a motion (Seconded: Ms. Smith) to go into Executive Session for the purpose of holding a Discussion of Negotiating Strategy for Hangar Development – TAC Air, **Voice vote – motion passed unanimously.**

(a) **Discussion of Negotiating Strategy for Hangar Development – TAC Air.**

5. **Call to Order:**

The Committee came out of Executive Session at 2:55 p.m.

6. **Discussion Item:**

(a) **Discussion of Committee Role and Mission.**

The Committee returned to its discussion of its role and mission in an effort to establish a regular schedule. **Action Item – Chairman Guilmartin announced that the Economic Development Committee will meet on Friday, September 19th at 3:00 p.m. and on Friday, October 10th at 2:00 p.m.**

7. **Adjournment:**

Chairman Guilmartin made a motion (Seconded: Mr. Kelly) to adjourn the Committee meeting at 3:03 p.m., **Voice vote – motion passed unanimously.**

Respectfully submitted,

Scott Guilmartin
Chair